

Rotem Shalit

UX/UI & Graphic Designer

Contact

Phone

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E-mail

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[LinkedIn](#)

[Portfolio](#)

Language

Hebrew - Native

English - Business fluent

Skills

Figma

Photoshop

Illustrator

InDesign

XD

After-Effects

Premier Pro

WordPress

Elementor Pro

Microsoft Office Suite

Summary

- Highly motivated UX/UI & Graphic designer with a passion for creativity, quick learning ability, and excellent interpersonal skills.

Watch my [Portfolio!](#)

- Shifting my career to pursue my lifelong passion for design - it has always been there, and I decided to turn that passion into my profession.
- With a background in human resources in the high-tech industry, I bring a diverse set of skills, including excellent interpersonal relations, organization, and managerial abilities.

Experience

▶ 2023-Now

Graphic Designer, Freelance.

- specialize in creating impactful designs, focusing on logos, social media graphics, and website designs.
- proficiency in Adobe Creative Suite and Figma.
- collaborate closely with clients, translating their vision into visually compelling creations that leave a lasting impression.

▶ 2021-2023

HR Manager, Matific

- Managed HR as a single function at a global high-tech company.
- Oversaw the organization's welfare process, ensuring fulfillment of employee needs.
- Led the entire recruiting process, from sourcing to employee integration, collaborating closely with hiring managers to ensure successful candidate placements.

Education

▶ April 2023-Dec 2023

UX/UI & Graphic design studies at Hacker-U collage

- Executed diverse design projects, including a **travel matching app, E-commerce website, and fashion brand development**, showcasing versatile skills in creating compelling and unique designs.
- Completed comprehensive graphic design studies, focusing on **foundational skills**.
- Specialized in **UX/UI design** with practical application in website and mobile app projects.
- **Proficient in Adobe software and Figma.**

▶ 2017-2020

BA in Human Resource management,
Psychology & Gender studies, Tel-Hai collage.

Military service

- ▶ 2012-2014 - Observer at 869 unit.